



### 'Do Not Sell My Information' Consumer Request

Protecting consumer privacy is important to ASL Marketing. Our tagline, "We take data personally", embodies the deep respect and care that we place on managing personal data. Indeed, protecting consumer privacy is a focused, concerted, and rigorous effort that we do not take lightly.

Please note that requests to modify how your personal data is managed with ASL Marketing will only impact companies using our services. It will not impact the use of your data from data compilers or from any other source. We encourage registration with DMAchoice, a service exclusively for consumers by the Association of National Advertisers. Please visit [www.dmachoice.thedma.org](http://www.dmachoice.thedma.org). Credible data compilers, including each of ASL Marketing's vendors, honor these requests.

For additional information and to learn how to remove your personal information from major compilers, please view our [Consumer Name Removal Guide](#).

To continue with your request from ASL Marketing, please complete the following fields and mail this form to the address listed below, attention Privacy Compliance.

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

Email \_\_\_\_\_

Date of Birth \_\_\_\_[MM] \_\_\_\_[DD] \_\_\_\_\_[YYYY]

Opt Out \_\_\_\_\_

Delete \_\_\_\_\_